

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3306 D

Unique Paper Code : 2034001005

Name of the Paper : Basics of Journalism

Name of the Course : **Bachelor of Arts (Honours Course) Journalism**

Semester : I

Duration : 3 Hours Maximum Marks : 90

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This paper contains **two** parts. **Both** parts are compulsory.
3. Candidates have to answer **ALL THREE** questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each and question in **Part B** carry **20** marks each.

P.T.O.

**Part – A**

1. What do you understand by news? State and examine the important components of a news story with examples.

**Or**

What is tabloid journalism? Discuss its feature in comparison with mainstream journalism. (10)

2. Explain the principles of clear writing for news stories. Illustrate with suitable examples.

**Or**

Write a news story (250 words) for a newspaper on any **ONE** of the following :

(a) India's G20 Presidency

(b) Turkey-Syria Earthquake (10)

3. Do you think that the media today prioritises ethics in its daily functioning? Comment on the factors that challenge media ethics.

**Or**

Write short notes on any **TWO** of the following :

(a) Inverted Pyramid

(b) Penny Press

(c) Hard News and Soft News

(d) Fake News

(10)

**Part – B**

4. The growth of yellow journalism is inseparable from the corporatisation of media houses globally. Elaborate on the historical emergence and spread of yellow journalism.

**Or**

Elucidate the relevance of attribution in writing a news story for a daily. Outline different types of attribution with appropriate examples. (20)

5. What is the importance of a lead in a news story? Delineate various types of leads with examples.

**Or**

Describe the difference between writing for Online and Print Journalism with suitable examples. (20)

P.T.O.

6. Critically examine the relationship between press and democracy. Evaluate the relationship between democracy and media in India today.

**Or**

Discuss the emergence and rise of citizen journalism. Explain the scope of citizen journalism in reporting issues that mainstream media houses ignore. (20)

7. Do you think newspapers and magazines have retained their relevance in the digital era? Substantiate your answers with examples.

**Or**

“Without a free and independent media, true democracy is unattainable.” Elucidate. (20)