

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3017 **D**

Unique Paper Code : 2032181101

Name of the Paper : Introduction to Journalism

Name of the Course : **Bachelor of Arts (Honours Course) Journalism**

Semester : I

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This paper contains **two** parts. **Both** parts are compulsory.
3. Candidates have to answer **ALL THREE** questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry **10** marks each and question in **Part B** carry **20** marks each.

P.T.O.

PART A

1. Define news. Explain the characteristics that qualify news.

OR

What is the difference between hard news and soft news? Explain citing suitable examples.

2. Differentiate between the following formats of writing news reports :

- (i) Inverted Pyramid
- (ii) 5Ws and 1H

OR

Explain **any two** of the following :

- (i) Penny press
- (ii) Tabloid press
- (iii) Yellow Journalism

3. Elucidate the differences between print and online journalism. Cite examples to explain the same.

OR

How is traditional journalism different from online journalism?

PART B

4. How does a news reporter utilize news sources for writing a news story? Explain. Also, discuss the significance of 'cultivating' news sources for journalists.

OR

What are the various components of a news story? State differences between, by-line, credit line and date line with suitable examples.

5. Trace the use of archives in the practice of news reporting.

OR

Elaborate on the principles of clear writing of news as given by Robert Gunning.

P.T.O.

6. Do you agree that there are differences in the nature of the language used by Print, Electronic, and Online media? Elucidate.

OR

Describe the contribution of citizen journalism to development.

7. The Internet has changed the style, pace and variety in news reporting. Do you agree? Explain with relevant examples.

OR

Write notes on **any two** of the following :

- (a) Attribution
- (b) News values
- (c) Print Media in India
- (d) Objectivity in Journalism
- (e) Principles of news selection
- (f) Rudolf Flesch Formula of news writing