

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 5222 **H**

Unique Paper Code : 2032182403

Name of the Paper : Broadcast Production

Name of the Course : **B.A. (Hons.) Journalism**

Semester : IV

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. **Both** parts are compulsory.
3. Candidates have to answer **ALL** the questions in **Part A** and **ANY THREE** questions in **Part B**.
4. Questions in **Part A** carry 10 marks each and questions in **Part B** carry 20 marks each.

Part A**(Short Notes)****(3×10=30)**

1. Explain the structure of a typical Television channel.

Or

Comment on the relevance of Public Service Broadcasting.

2. Why is television considered an 'idiot box'?

Or

Discuss the difference between scheduling and nature of programming with respect to Prime time and Day time in television.

3. What are the key elements involved in writing and producing for Radio.

Or

What are Public Service advertisements? Give relevant examples.

Part B**(Long Answer type questions)****(3×20=60)**

4. Discuss the evolution of the Public Service Broadcasting model in India, including key policies and laws that have shaped its development.

Or

Discuss Public and Private Partnership in Television and Radio programming in India and Britain.

5. Analyze comedy shows in India with reference to audience preferences and effectiveness.

Or

Discuss the necessary skills required for broadcast journalism in the times of Artificial Intelligence.

6. Discuss the format and content of radio magazine shows, and their role in audience engagement.

Or

Describe the use and role of reconstruction in news with special reference to crime shows.

7. Broadcast production is an art as well as science.
Comment.

Or

TV production has been changing with advancement in technology. Comment.