

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3739

G

Unique Paper Code : 11015102

Name of the Paper : Basics of Journalism

Name of the Course : B.A. (H) Journalism

Semester : I

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer ANY THREE questions in Part A and ANY THREE questions in Part B.
4. Questions in Part A carry 10 marks each and questions in Part B carry 15 marks each.

P.T.O.

PART A

Answer any **THREE** questions.

(3×10=30)

1. Define news. What are the basic elements of a news story?
2. What are the key characteristics and ethical considerations associated with tabloid press?
3. Explain the important principles of news selection. Give appropriate examples.
4. What are the different criteria for writing a news story? Discuss in detail the most preferred format followed by newspapers to structure a story.
5. What is the role of media in a democratic society, and how does it contribute to the functioning of a democracy?

PART B

Answer any **THREE** questions. (3×15=45)

6. What is the significance of attribution in making a news story credible? Give suitable examples.
7. What is yellow journalism? Provide examples of its historical and contemporary impacts on media and society.
8. What are the different sources of news? Briefly explain the advantages and disadvantages of Internet as a source of information.
9. "Citizen Journalism has strengthened traditional journalism". Do you agree with this statement. Give reasons in support of your answer.
10. Write Short Notes on any two :
 - (a) Hard news vs. Soft News

(b) Robert Gunning's Principles of clear writing

(c) Inverted pyramid style of news writing

(d) Journalistic ethics