

[This question paper contains 3 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3013 A

Unique Paper Code : 11011602

Name of the Paper : Advanced New Media

Name of the Course : B.A. (H) Journalism

Semester : VI

Duration : 3 hours 30 minutes

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt 3 questions each out of 5 from Part A and Part B.

PART A

(10 marks each)

1. Write short notes on any two : (5×2=10)
 - (a) New Media Gaming
 - (b) Digital Cinema
 - (c) Video Blogging
 - (d) Online Privacy

P.T.O.

2. Discuss the rise of digital art with reference to the emergence of NFTs (Non-fungible tokens).
3. What are the possibilities of Twitter as an online public sphere? Discuss with reference to emerging new media practices around politics.
4. Elaborate on the features of transmedia storytelling with special reference to films.
5. The prevalence of IT cells and bots on new media platforms raises critical issues with respect to the emergence of the Internet as a fair and egalitarian public sphere. Comment.

PART B

(15 marks each)

6. Discuss how digital cinema and technologies continue to be debated and discussed in the industry for its limitations and possibilities.
7. How is the conception of social construction of technology different from the theory of technological determinism? Elaborate with suitable examples.

8. 'Gender inequality and violence stem from gendered stereotypes'. Discuss this statement with reference to cyber-bullying in the sphere of online gaming.
9. How are online fandom practices different from traditional fan culture? Discuss with reference to online communities and production of content by fans.
10. Discuss how cyber security laws and provisions provide security to the users, and at the same time expose them to surveillance and invasion of privacy by the state.